



Our portfolio of

INFOGRAPHICS

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Figure 2 Community forestry legal building blocks



Infographics are a clear, effective and creative way of presenting information while keeping the attention of the reader. Infographics are a powerful tool that allow people to easily digest information through the use of visual data, representative icons, number charts, and statistics. With the proper use of colour, proportion, and space, information can be transformed into memorable, attention-grabbing, persuasive graphics.



The scheme has allowed

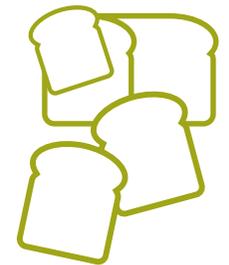
5,000

lower income families to gain access to free or more affordable goods.

Our Use Your Loaf campaign set out to raise awareness of the

24m

slices of bread that go to waste every single day from UK homes.



CASE STUDY

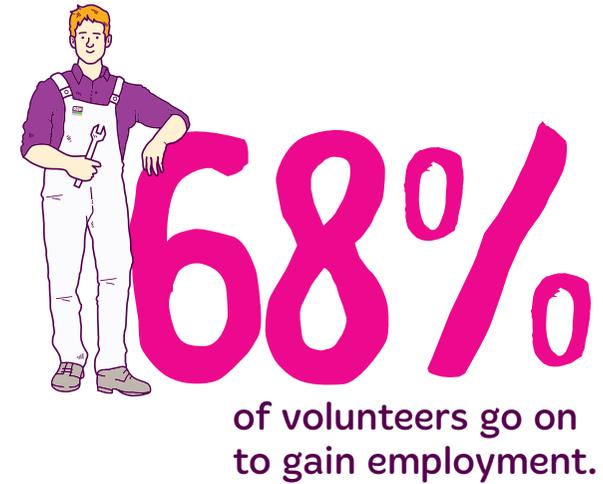
Supply chain collaboration saves the Co-op **£395,000** a year



495,589

users visited our online Recycling Locator in the past year.





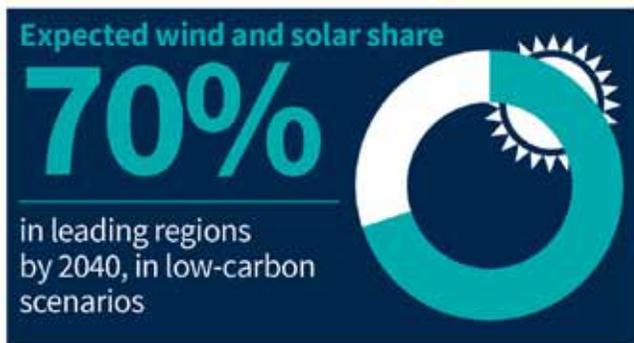
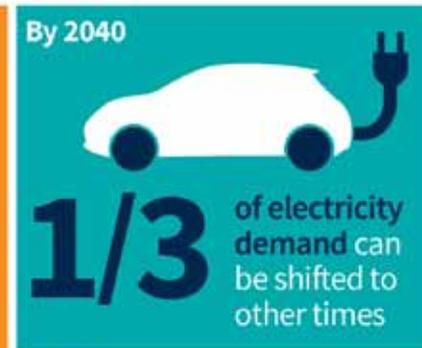
77%

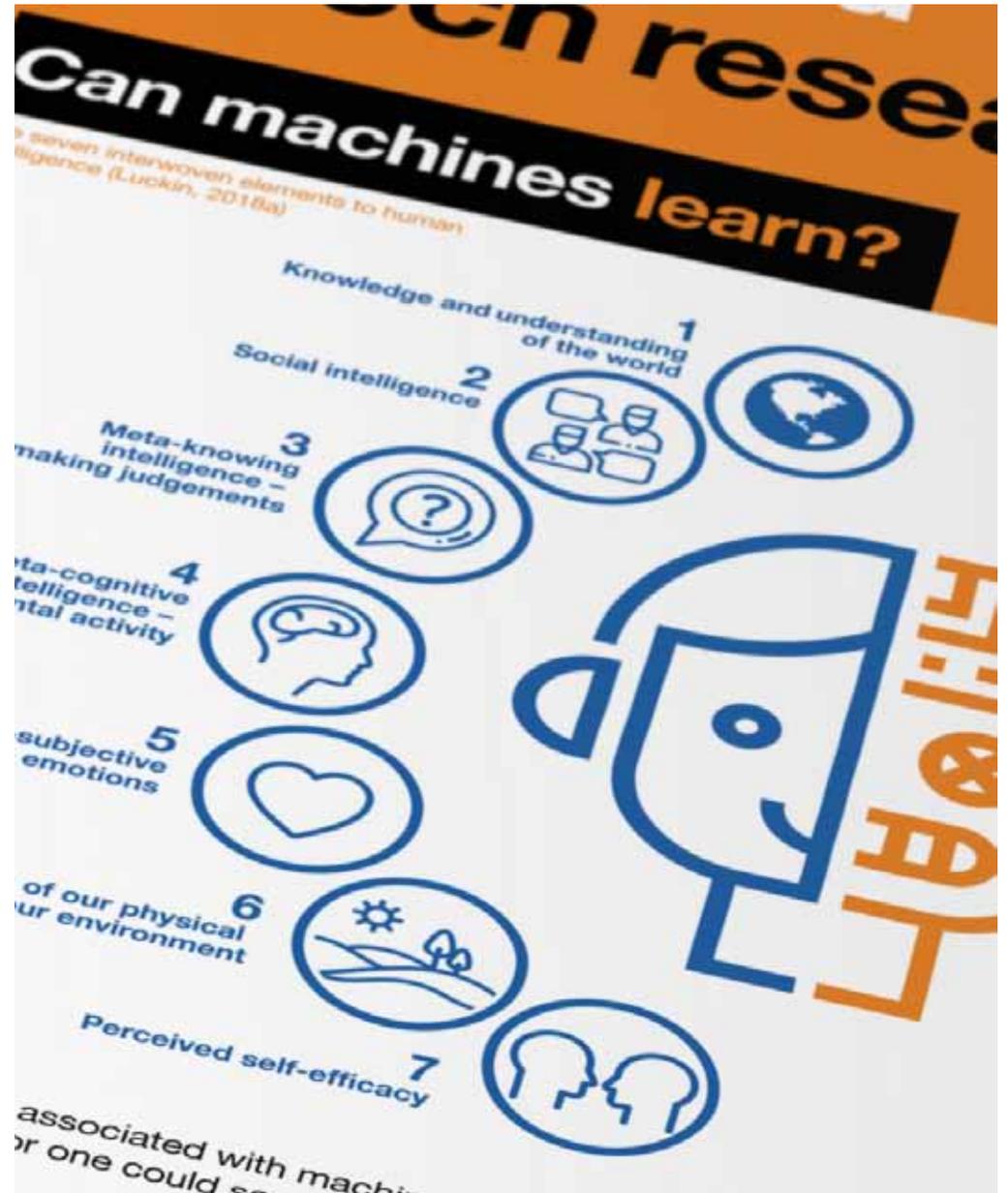
of money RBH spends on salaries goes to Rochdale residents, and all our permanent employees have been paid the Living Wage since 2013.

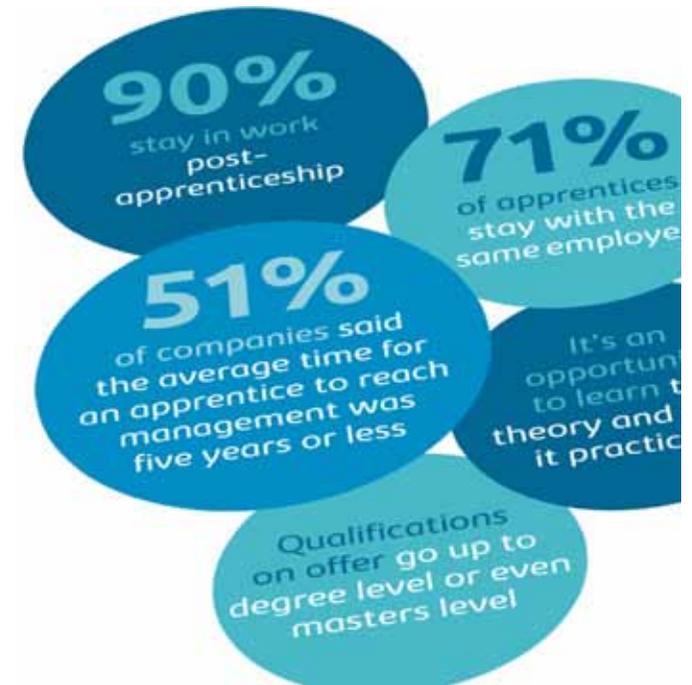


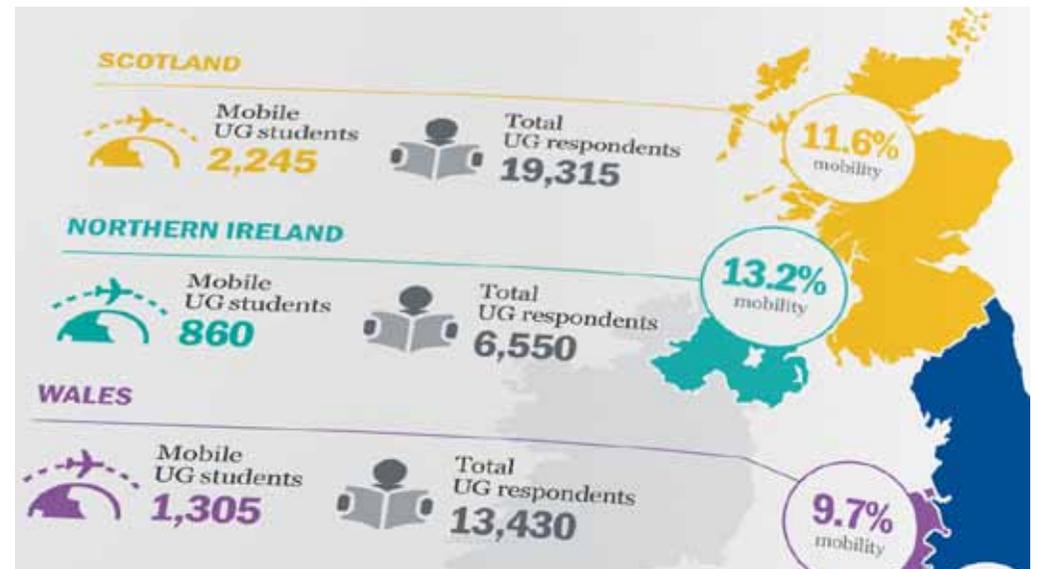
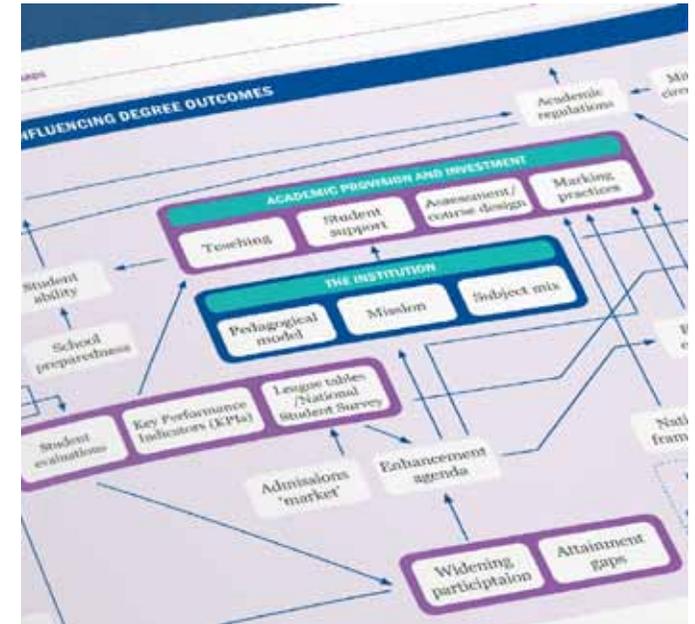
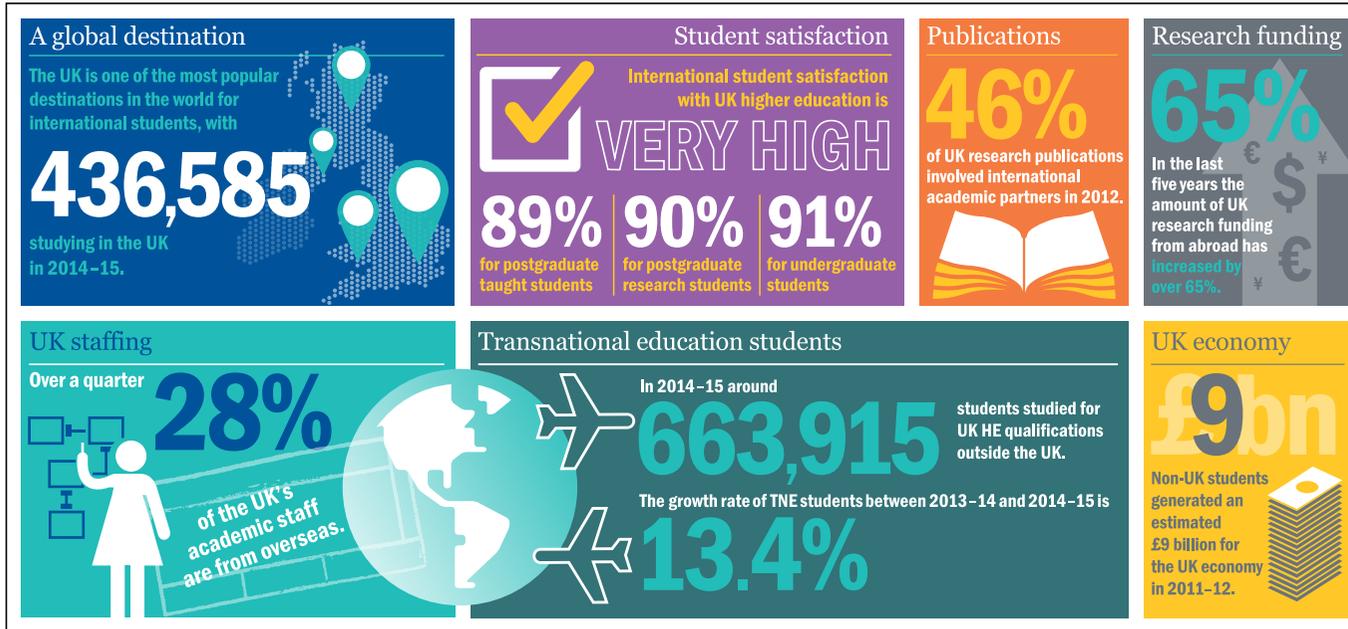
EPIC Impact report
Infographics for print and social media





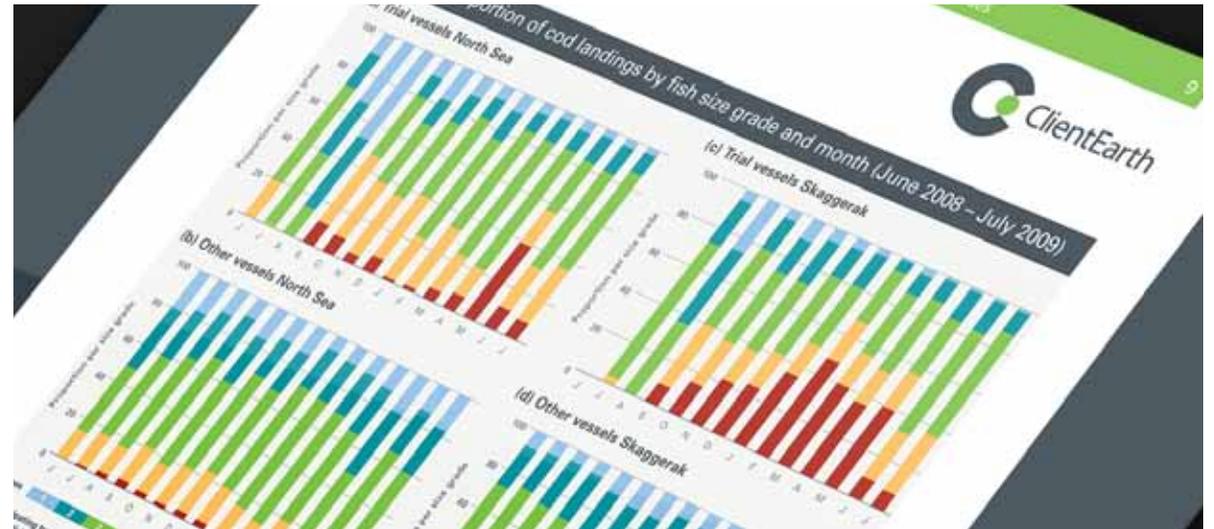






Data design

Charts and graphs for a range of reports



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